

RUNWAY REPORT

MEN'S EDIT

LAKMÉ FASHION
WEEK X FDCI

OCT
'24

ICH NEXT[®]

THE <OICE OF FASHION

OCTOBER
2024,
DELHI



About the Runway Trend Report

Welcome to our comprehensive Runway Trend Report, meticulously crafted for industry professionals and fashion enthusiasts eager to delve into the macro trends shaping the fashion landscape. Brought to you by a collaborative effort of ICH NEXT x THE VOICE OF FASHION, this report serves as an analytical and objective exploration of the prevailing themes and innovations that have emerged from the latest fashion week.

Our intent is to provide a detailed examination of the trends that are not only influencing current fashion narratives but are also poised to impact future collections and consumer preferences. By dissecting these trends, we aim to equip designers, retailers, and fashion aficionados with the insights necessary to navigate the ever-evolving fashion ecosystem. In this report, you will find a thorough analysis of key trends on colour, pattern and thematic styling, supported by visuals and expert commentary, to offer a holistic view of the fashion industry's direction.

Our objective approach ensures that the information presented is unbiased and grounded in factual observations, allowing you to make informed decisions and strategic plans. We invite you to explore the pages ahead and immerse yourself in the dynamic world of fashion trends, armed with the knowledge to anticipate and adapt to the industry's ever-changing landscape.

LAKMÉ`
FASHION
WEEK
X FDCI

Summary:

This festive season, the Lakmé Fashion week x FDCI showcased men's wear with statements of contrasted masculinity and refined brutalism. Designers have embraced utilitarian cuts, drawing inspiration from diverse influences ranging from Japanese ninja styles to rugged streetwear. Conventional notions of masculinity in fashion through design and silhouette continue to be challenged, acquiring an unmissable retro aesthetic this season that varies from wide leg hybrid trousers, trucker jackets, sleeveless vests, sheer and chest-baring shirts, belted waists to voluminous bottoms. All the while adopting contrasting textures or distressed materials.

This season's collections reflect a thoughtful exploration of identity and self-expression, articulating diverse aesthetics into a singular ensemble.

OCTOBER
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This season, the runway embraced the fierce and disciplined essence of a Japanese Ninja-inspired aesthetic, fusing ancient warrior silhouettes with a modern urban edge. The collection reimagines traditional elements like flowing robes, structured armour, and sharp, angular silhouettes to create looks that are both stealthy and striking. With sleek, minimalist cuts, this trend channels the precision and power of these legendary costumes, while offering a refined, contemporary take.

Key features include high collars, asymmetrical cuts, and voluminous bottom wear reminiscent of warrior uniforms, all rendered in deep tones like black, charcoal, stone and midnight blue. The use of belts, wraps, and oversized hoods adds a functional, utilitarian touch, while metallic accents and leather details infuse the looks with a subtle, polished intensity.





Rahul Singh

Pawan Sachdeva



Countrymade

UBER TREND 02



KGL



KGL

HUEMN

Earth & Moon

Designers drew inspiration from the terrains of the moon and earth, morphing these natural landscapes into innovative textiles. This approach results in new textures and graphics that evoke the rugged beauty of these celestial and terrestrial surfaces. The dissolved colour palettes employed in these designs appear effervescent, adding a dynamic visual element to the garments.

Distressed, tinted denim was further worked upon with burn out textures and raw edged finishes responding to a strong Brutalist design aesthetic. Seamlessly blending into rugged utilitarian wear, the theme reflects a broader movement in fashion towards integrating natural elements and advanced textile techniques. Denim coordinates and light layering dominated the runway, with wide leg pants, trucker jackets and double-breasted outerwear as key items.





Rahul Singh

Dhruv Kapoor



Ashish N Soni



Pawan Sachdeva



Dhruv Kapoor



Vikram Bajaj

Utility Excess

UBER TREND 03

Line Outline by Deepit Chugh

PANTONE® 14-4102

PANTONE® 17-4405

PANTONE® 19-4029

PANTONE® 18-3954

This season, the runway took utility fashion to new extremes with an exaggerated, almost excessive approach, where function became a bold statement rather than a necessity. **Utility Excess** referenced an overload of pockets, straps, fasteners and compartments adorning garments in every conceivable way, pushing the boundaries of practicality. The aesthetic teetered between hyper-functional and artistically excessive with bold abstract prints, creating a deliberate contrast that captured attention.

Every style appeared intensified with functional accents—yet their usefulness was secondary to the visual impact. Despite the abundance of detailing, the overall feel was attractive and industrial, with sharp lines and polished finishes giving the looks engineered precision.

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UBER TREND 04

Indian ethnic wear showcased a strong statement of minimalism for this festive season. Traditional silhouettes were elevated with tailored wrap jackets, monotone achkans and brocade bomber and blazers; emphasizing on luxurious finishes and seamless construction. Silhouettes were clean and graceful, without visible top-stitch lines, lending a smooth, uninterrupted flow to each piece.

The showcase included tailored kurtas, sleek *bandis* and draped jackets that embody the essence of ethnic elegance with a distinctly contemporary edge. Textures remain rich yet subtle, allowing the fine craftsmanship and immaculate detailing to shine. This aesthetic blends heritage-inspired formality with a fresh, pared-down approach, aligning with the ongoing trend of quiet luxury



Colour Summary





Soot

Reimagining classic black with a dark coal and sooty sheen, the runway was abundant with this powerful non-colour issued in statements of samurai-like aesthetics to utilitarian chic. Accented with a subtle glint in embellishment, the colour is portrayed in matte-gloss contrasts enhancing its mystique.

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19-0303

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HUEMN

Antar-Agni

Abraham & Thakore

Tisa

Line Outline by Deepit Chugh



Granite

Charcoal grey takes on new life this season, channeling the raw, elemental beauty of granite in nature. With tones that move from ashy gray to near-black, the hue reveals its nuanced elegance in a range of silhouettes. Occasional mineral-inspired accents, such as subtle metallic threading or burnished beige accents, evoke the quiet power of brutalist design.

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18-0503

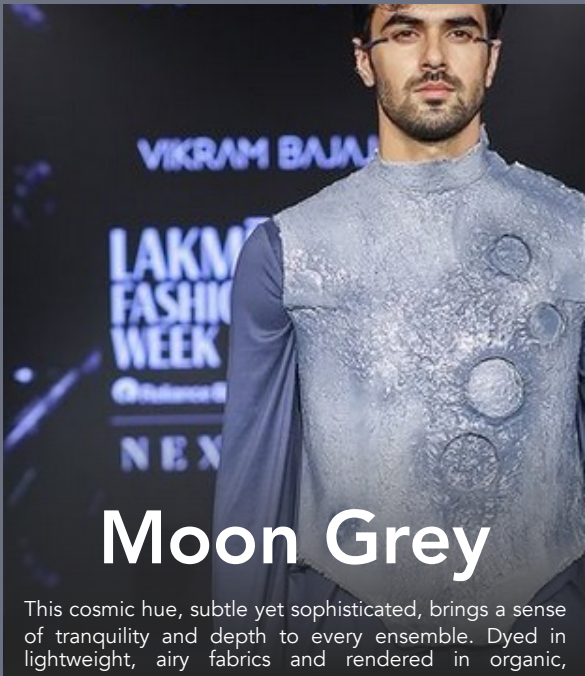


Countrymade

Vikram Bajaj

Line Outline by Deepit Chugh

Antar-Agni



Vikram Bajaj

Moon Grey

This cosmic hue, subtle yet sophisticated, brings a sense of tranquility and depth to every ensemble. Dyed in lightweight, airy fabrics and rendered in organic, cratered textures, moon grey adds a soft grounding effect to the season. The colour responds to the continuing fascination of the cosmos, while also portraying a sense of quiet luxury.

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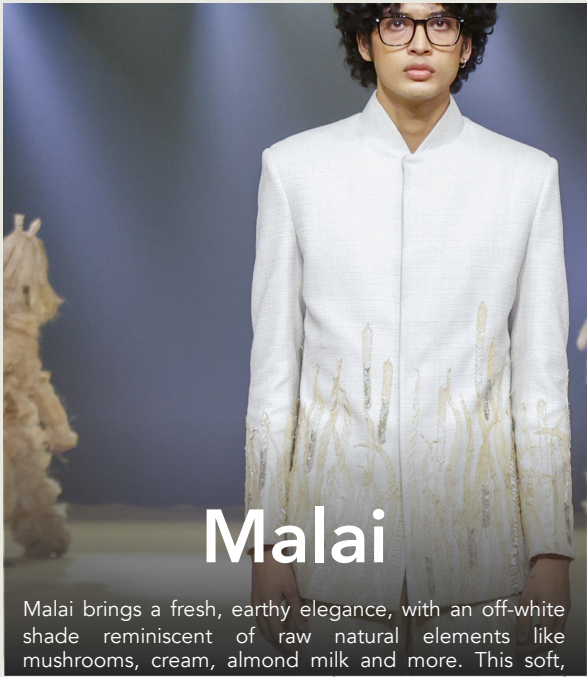


Vikram Bajaj

Abhishek Sharma

Payal Singhal

Tisa



Abhishek Sharma

Malai

Malai brings a fresh, earthy elegance, with an off-white shade reminiscent of raw natural elements like mushrooms, cream, almond milk and more. This soft, grounded hue moves away from the sharpness of previously popular optic white, adopting a gentler, more matte quality that feels at home in the natural world.

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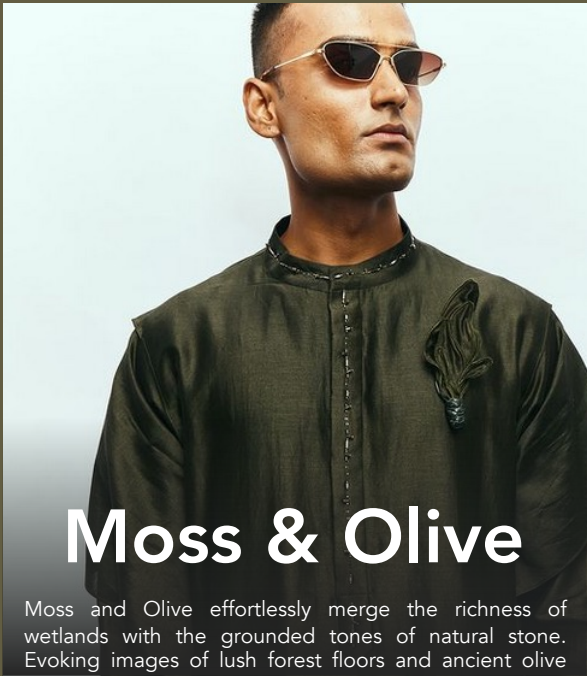


Abhishek Sharma

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Payal Singhal

Rohit Bal



Moss & Olive

Moss and Olive effortlessly merge the richness of wetlands with the grounded tones of natural stone. Evoking images of lush forest floors and ancient olive groves, these shades bring depth and sophistication to fabrics such as cotton twill, textured knits, and organic silks. This combination palette encapsulates the essence of quiet luxury, offering an earthy, organic appeal.

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19-0815



Line Outline by Deepit Chugh

Til

Tisa

Monisha Jaising



Earth & Indigo

This classically masculine palette of earth browns with distressed indigo hues bring a raw, rugged sophistication to men's style. The combinations evoke the warmth of aged wood and rocky landscapes recreating a strong brutalism aesthetic. A look that is further augmented by the material and silhouette adoptions.

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19-4318



Dhrruv Kapoor

HUEMN

Pawan Sachdeva

Pawan Sachdeva



Ashish N Soni

Cobalt Denim

This season's runway spotlighted a bold resurgence of raw denim and cobalt-dyed yarns, creating sturdy, gabardine-like fabrics that made a strong impact. From sleek suits to oversized outerwear and structured knits, the palette adds a fresh dimension and a sense of daring adventure to classic silhouettes, pushing the boundaries of contemporary men's styling.

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11.11

Ashish N Soni

Dhruv Kapoor

Ashdeen



Twilight

Inspired by the mystical hues of dawn which have also become emblematic of futuristic technology, these colours introduce a serene yet modern aesthetic that reimagines traditional menswear. Seen in denims, suits, relaxed knitwear, and layered separates, this colour was seen often dyed in a blemished manner or with textured sheen, adding a lightness to structured silhouettes.

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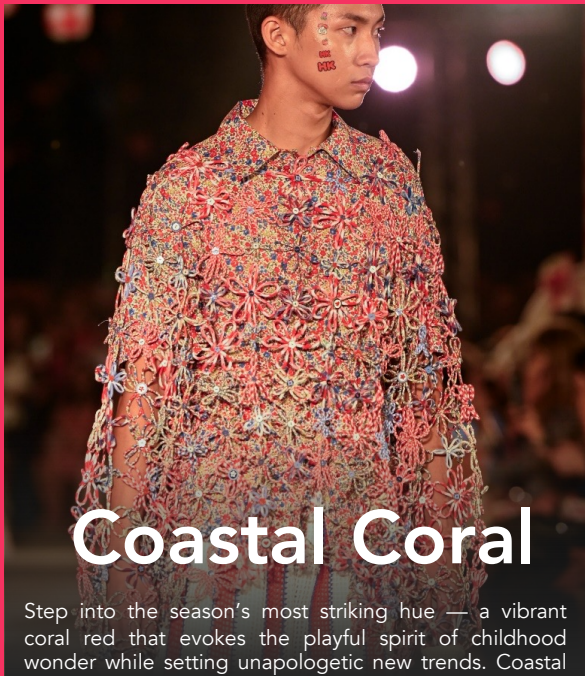


KGL

Vikram Bajaj

Pawan Sachdeva

Rahul Singh



Coastal Coral

Step into the season's most striking hue — a vibrant coral red that evokes the playful spirit of childhood wonder while setting unapologetic new trends. Coastal coral, reminiscent of deep oceanic tones, appeared in everything from luxurious silks to rugged knits, offering a fresh, daring energy to the season's runway.

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Line Outline by Deepit Chugh

Tisa

péro

Vikram Bajaj



Pickled Plum

Pickled plum emerged as a standout colour scheme on Indian runways, capturing a unique blend of traditional richness and contemporary flair. Seen in oddly disassociated fabrics like velvet, silk, denim and leather, the palette lent itself seamlessly to menswear. Designers have also juxtaposed it with neutral tones like beige and taupe for more muted ensembles.

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18-3223



Kalki

Salita Nanda

Ashdeen

Pawan Sachdeva

Salita Nanda

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